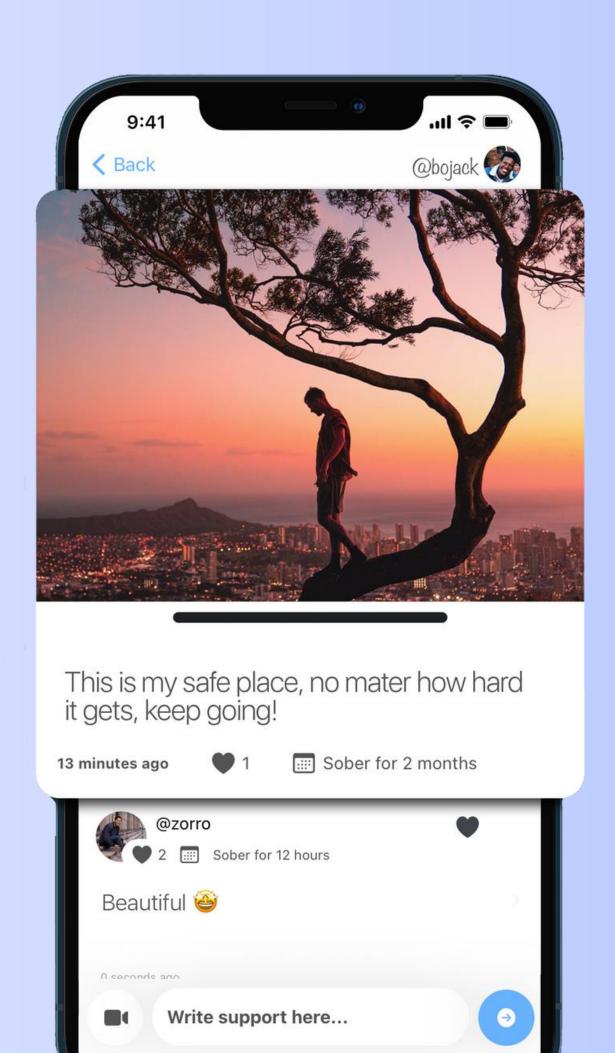
Intro to Sober Sidekick Provider Training





Rebeca Smith

Who We Are Working For

Challenges Prior to Using Sober Sidekick

- 19 years of Alcohol and Amphetamine Use
- 430 days sober in AR Dept. of Corrections
- 2 rounds of treatment
- Multiple 100+ day stretches of sobriety
- Feels Isolated when others are drinking

Life with Sober Sidekick

The Rebeca We Know Today

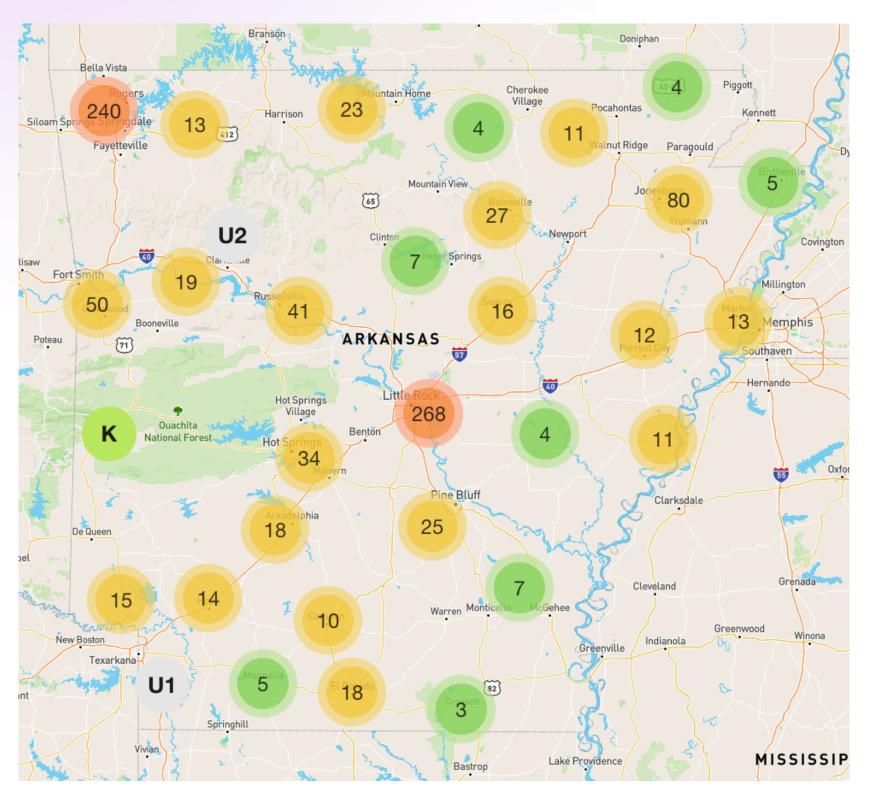
- 55 Days Sober
- 5 Recovery Navigation Messages
- Attended 2 Sober Sidekick Meetings
- Posted 2 Messages Giving Support



Relapses, Suicides, and Overdoses

Don't happen in clinics, they happen in the moments when members are alone

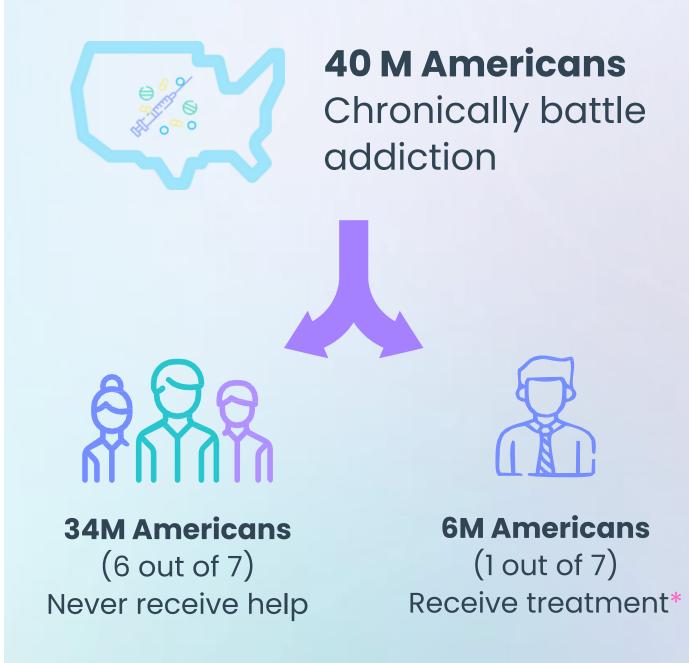
Getting More People Engaged in Recovery



In Arkansas, **464,000 adults (1 in 5) were classified as needing SUD Treatment,** and **only 30% received care.**

Sources

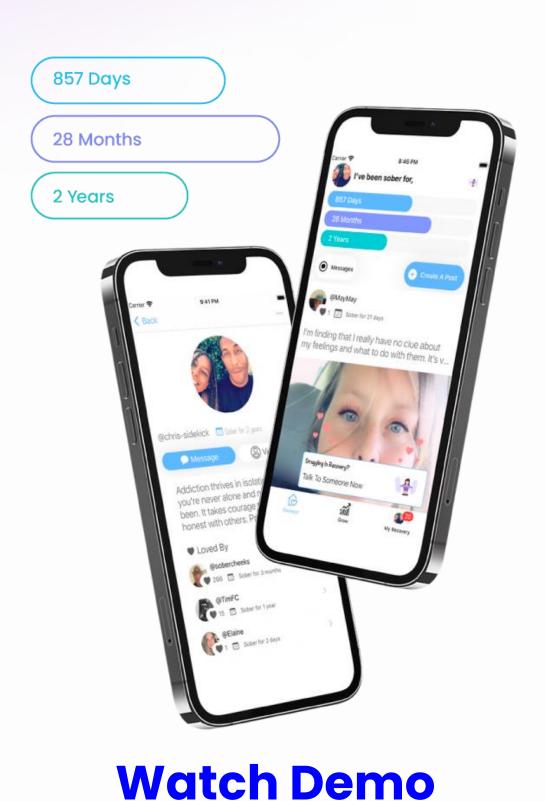
- Addiction Center, NCDAS: Substance Abuse and Addiction Statistics, SAMHSA
- https://www.samhsa.gov/data/sites/default/files/reports/rpt44486/2022-nsduh-sae-state-tables/NSDUHsaeArkansas2022.pdf



* Those who receive treatment average 7 readmissions, costing the substance abuse industry \$46B, and achieve only a 3-5% success rate.

Sober Sidekick

Solving For Moments of Isolation





Transformative Social Platform

Inspired by popular social platforms but designed for meaningful recovery.



Empathy Drives Connection

The more support you give, the more you receive, fostering a cycle of mutual growth.



The Ripple Effect of Kindness

Simple acts of support create a butterfly effect, impacting countless lives.



A Platform for Recovery Stories

A space where individuals in recovery rewrite their narratives and reclaim their lives.

Providers Say to Patients

Accessible & Engaged Community

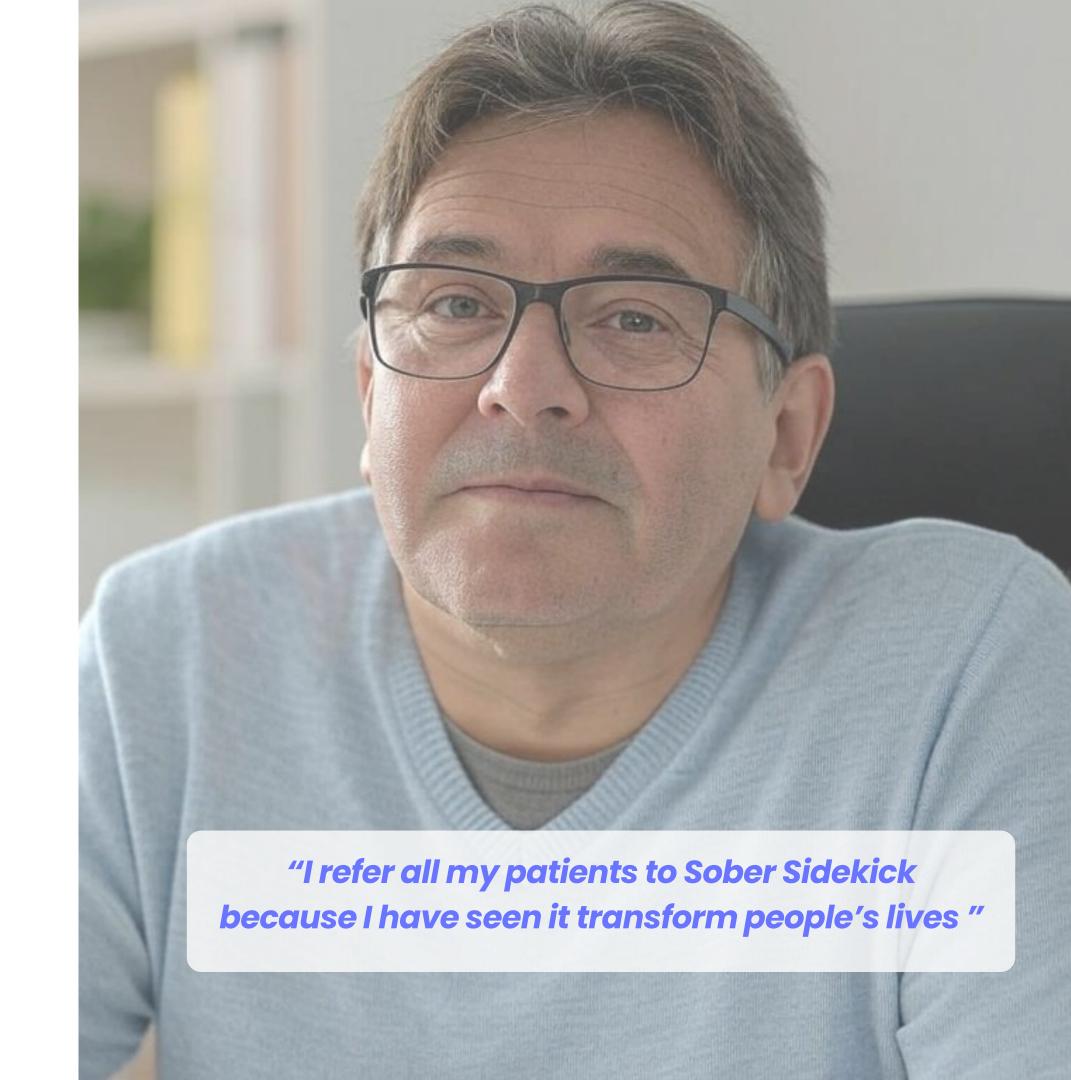
- Inspiration and Motivation For Change
- Anonymous
- 24/7 Peer Connections
- No Member Has Ever Gone Without Support
- 6 Support Connections Per Request
- Responses within minutes
- 24/7 Virtual Recovery Meetings

Outcomes

- Largest global data set of self-reported relapses
- Validated reduction in relapse episodes
- 50% improvement w/ 1 peer connection
- Longitudinal visibility into success

Trust and Safety

- Realtime Key Word Monitoring
- Crowdsourced Flagging
- Human Support & Monitoring



Help us reach 1000s more in recovery

Available on iOS and Android







THANK YOU

Sober Sidekick

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